Historic, Archive Document

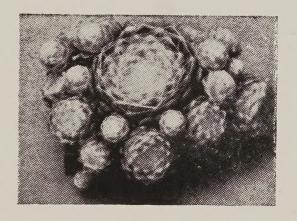
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Netted GEMS FOR YOUR GARDEN

NOW AS ALWAYS

So long as there are discriminating gardeners who know the value and beauty of these "netted" gems ... there'll be demand for webby Semps.



NETTED SEMPERVIVUM

IMAGINE

a tumbeling cascade of countless tiny cottony balls in close clustered mass drifting over and between stones ... displaying many shades of green and red petals,.. overlaid with a delicate lacy white net ... that's Netted Sempervivum



... Tough ... hardy ... drought - resistant ... plants that maintain in every way the traditional "live - forever " ... character of all...

All Different ... SEMPERVIVUM ... Labeled Largest collection ever offered of this species. Act now! Stock limited.

8 Clumps Post Paid ... ONLY \$ 1.00

SANFORD NURSERY, CLYDE, OHIO

How to Plant Chicks



Offsets or chicks this size and smaller may be set in holes in stones no larger than a match stick - roots are not necessary - anchor the stem in the hole with soil packed in firmly, keep stone moist. Shallow spoon - shaped holes in porous rock will successfully grow chicks by using a clay and leafmold soil that will not wash away. The tiny pockets of soil change the colors of most species to reds, purples, mauve etc. depending upon the variety.

... SEMPERVIVUMS ...

Come in multitude varieties ... 9 inches in diameter or tiny as jewls ... clustering beautifully ... and developing without attention, into larger and still larger clumps of beauty ...

"Tough ,.. Hardy ... Drought - resisting "
That's what every gardener wants in a plant ...
That's exactly what you get in our ...

... COLORFUL SEMPERVIVUMS ...

It's smart to plant Semps in dry difficult places ... and they ship successfully, anytime during the growing season.

A LIVE - FOREVER GIFT

Make a start with Sempervivums NOW!

TESTIMONIALS

I received your shipment of Sempervivums and have them all planted, they look fine. Thanks for the excellent service and quality of goods received.

Nebraska

Am very much pleased with the collection I received a few days ago, and should like to add more.

Texas

Received the ten hens today, and am delighted with same, Senpervivum spinosa is well worth the dollar alone.

Of corse I want the hybred Sempervivum Rubra ray, and am enclosing 50c for same, also below, Vermont

I find I have room for a few more Sempervivums. I love them and guess I shall have to build more rock garden to have space for the rest of your collections, N. Carolina

I am so delighted with the Sempervivums that I want two more collections. I've had two collections - the netted ones came yesterday.

From Missouri

